Open and User Innovation Conference, July 9-11, 2023, Kühne Logistics University, Hamburg

**Title of the paper (arial, bold, 12 cpi and centered)**

Presenter: Name (Institution)

Co-authors: Name 1 (Institution 1), Name 2 (Institution 2), … , Name X (Institution X)

*Select Full presentation or Short presentation here*

Abstract is max 600 words!

Use times new roman, 11cpi, with single row distance.

If possible, use the headings: motivation, objective, theory, methods, findings, conclusions

**Heading 1 is times new roman, bold, 11cpi**

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John, P., Jones, S. & Jackson, N. (2001), Example paper title, Journal of Discoveries, 23(4), 56-78.