

BSc SPECIALIZATIONS:

REALIZE YOUR POTENTIAL IN ONE OF FOUR SPECIALIZATIONS

SPECIALIZATIONS	INTERNATIONAL MANAGEMENT	SUSTAINABLE MANAGEMENT	SUPPLY CHAIN MANAGEMENT	MANAGEMENT INFORMATION SYSTEMS
Focus	Human and Environment - Management Focus	Human and Environment - Logistics Focus	Data and Systems - SCM Focus	Data and Systems - IS Focus
Profile Module I	International Financial Accounting	Nonprofit Management (incl. HumLog)	Transportation Management	Data Integration and Preparation
Profile Module II	International Finance	Sustainable NPD and Design Thinking	Inventory and Warehouse Management	Business Analytics and Decision Support
Modules	Human and Environment Stream		Data and Systems Stream	
Fundamental I	Human Resource Management		Fundamentals of MIS	
Fundamental II	Empirical Research Methods		Management Science	
Language I & II	Chinese, Spanish or German		Data Management / Python / R	
Elective I	Consumer Behavior, Business Ethics and CSR, Supply Chain Strategy or Digital Economy			
Elective II	Intercultural Communication and Management, Sustainable Supply Chains, Operations Management or Innovation and New Business Ventures			

*Please note, this program is currently under accreditation, changes may occur