

CUSTOMIZE YOUR DEGREE

MSC MANAGEMENT

Core Business Courses	
Applied Research Methods	Economics of Business Strategy
Business Analytics and Econometrics	Financial Performance Management and Management Control
Business Logistics and Supply Chain Management	
Capstone Project	Leadership and Organizational Behavior
Core Components	
Semester Abroad (only standard track), Internship, Master Thesis	
Specializations	
Value Creation	Digital Transformation
Corporate Social Responsibility*	Data Science*
Corporate Valuation*	Economics of Digital Transformation*
High Performance Human Resources*	Legal Aspects of Digital Transformation*
Strategic Issues in Supply Chain Management*	Electronic Business*
Revenue Management and Service Operations**	New Product Development and Pricing**
Value-based Marketing**	Sustainable Logistics**
Managerial Skills	
Business Ethics/Intercultural Skills***	Project Management/Quality Management***
Conflict Management/Negotiations***	SAP Laboratory/Programming***

* Mandatory courses of the specialization

** Electives available for both specializations

*** two courses, can only be chosen in this combination



● Classes at KLU ● Internship ● Optional study abroad or classes at KLU