

CUSTOMIZE YOUR DEGREE

Core Business Courses	
Business Analytics and Econometrics	Business Logistics and Supply Chain Management
Leadership and Organizational Behavior	Financial Performance Management and Management Control
Economics of Business Strategy	
Capstone Project	Applied Research Methods
Core Components Study Abroad (only standard track), Internship, Master Thesis	
Specializations	
Value Creation	Digital Transformation
Negotiations*	SAP Laboratory*
Business Ethics*	Programming*
Intercultural Skills*	Project Management*
Conflict Management*	Quality Management*
Value-based Marketing**	Data Science**
Revenue Management and Service Operations**	Legal Aspects of Digital Transformation**
Corporate Valuation**	Transformation of Digital Economy**
High Performance Human Resources	New Product Development & Pricing
Corporate Social Responsibility	Sustainable Logistics
Strategic Issues in Supply Chain Management	Electronic Business

*These courses are offered as electives and are open to both specializations

**Mandatory courses of the specialization

For semester 1 and 3 students need to choose 2 courses out of those marked with *.