MSC IN MANAGEMENT | STANDARD TRACK | CURRICULUM

**SEMESTER I**
- Core Courses:
  - Business Analytics & Econometrics
  - Leadership & Organizational Behavior
  - Business Models & Strategy
  - Economics of Business Strategy
  - Business Logistics & Supply Chain Management

**SEMESTER II**
- Core Courses:
  - Financial Performance Management & Management Control

**Internship**
- 10 ECTS

**OPTION I: SEMESTER III ABROAD**
- Courses in Management & Economics
- 20 ECTS

**OPTION II: SEMESTER III AT KLU**
- Capstone Project***
- 20 ECTS

**SEMESTER IV**
- Applied Research Methods
- 30 ECTS
- Master’s Thesis
- 120 ECTS

**CORE COURSES**
- Intercultural Skills
- Project Management
- Negotiations
- Business Ethics
- Conflict Management
- SAP Laboratory

**ELECTIVE COURSES**
- Selected Topics in Finance
- New Product Development & Pricing
- Value-based Marketing
- High Performance Human Resources
- Corporate Social Responsibility
- Revenue Management & Service Operations
- Sustainable Logistics

- 1 out of 2
- 4 out of 5
- 2 out of 6**
- 10 ECTS at partner university
- 4 out of 5
- 2 out of 6**
- 10 ECTS at partner university

**ECTS**
- 30 30 10 20 20 30 120

*Each course comprises 5 ECTS

**Combination of two electives comprises 5 ECTS

***Course comprises 10 ECTS