SUSTAINABLE MANAGEMENT AND OPERATIONS (SuMO)

ABOUT SUMO

Our Sustainable Management and Operations Program (SuMO) is a part-time certificate program that offers you the unique opportunity to flexibly and efficiently acquire the conceptual foundations of sustainable management and to learn how to effectively transfer knowledge to create a real impact. SuMO integrates state-of-the-art scientific expertise with a holistic and interconnected perspective on sustainability. Our cutting-edge blended learning format makes best use of your time. We effectively align innovative online learning modules with highly interactive on-campus sessions at KLU in Hamburg. Interactive class discussions and teamwork allow you to transfer basic business concepts to applications in the field of sustainability. The SuMO ‘Impact project’ exposes you to the substantive challenges associated with sustainability and offers you an immersive, holistic, and real-life learning experience. Through SuMO, you acquire the necessary skills for a career in sustainable management and operations and learn how to effectively tackle grand challenges.

STRUCTURE

- 6 five-day sessions integrated into 5 online blended learning phases (Mar 2022 - Dec 2022)
- Innovative and flexible learning concept
- Teaching in block face-to-face seminars as well as online
- 9 modules (8 cross-disciplinary content modules and one impact project module)
- With the completion of a master’s thesis, you may optionally obtain a Master’s degree*

ADMISSION REQUIREMENTS

- Bachelor’s degree
- Minimum 2 years full-time work experience
- English proficiency (TOEFL, IELTS, or CAE/CPE exams accepted)

TARGET GROUP

- Young professionals and managers with leadership ambition
- Minimum of 2 years of work experience
- Previous degrees in management/economics or engineering/information systems
- Program will be taught in English

AT A GLANCE

- 12-months (option to extend by 6 months*)
- Part-time program
- 6 five-day on-campus sessions (Monday–Friday)
- 5 online learning phases
- Program language: English

IMPORTANT DATES

- SEPT 2021 Start of application period
- DECEMBER 15, 2021 10 % Early Bird Discount
- MAY 16, 2022 Start of the courses
- APRIL 15, 2022 Application Deadline

See our website for further information https://www.the-klu.org/executive-education/sumo-program
MODULES

The program is composed of nine modules, master thesis optional.*

1. The Big Picture
2. Strategy and Leadership for Sustainability
3. Sustainable Supply Chains
4. Green Logistics and Operations
5. Innovation of Sustainable Technologies
6. Governance of Sustainable Enterprises
7. Communicating Sustainability
8. Global Trends and Impact
9. Sustainability Impact Project

*OPTIONAL EXTENSIONS

• Starting in Spring 2023, students will have the option to obtain a “Master in Sustainable Management and Operations” (after program accreditation) with the completion of a master’s thesis
• Please note that this is not yet an accredited master’s program. Accreditation is currently in process and expected to be completed in 2022.

COSTS

• Certificate program €14,900
• Optional extension with master’s thesis + €7,500

For further information, an overview of the curriculum and the application form, please refer to our website.

Feel free to contact us if you have any questions. Our Program Manager (sustainability.prog@the-klu.org, +49 40 328 707-183) is always happy to help.