Press Release
March 2nd, 2020

KLU ranked Favorite University in Germany

In a ranking released by the independent university assessment portal “StudyCheck,” Kühne Logistics University (KLU) took home 1st place in the category “Favorite University in Germany.” In the feedback submitted by students, KLU was given 4.7 out of 5 stars.

"We respect every single one of our students. It’s great to see that reflected in the ranking," says KLU President Professor Thomas Strothotte. On average, students gave KLU 4.7 out of 5 stars, and 100 percent of those surveyed would recommend it to a friend. Thanks to the combination of these two scores, KLU came in first among the ca. 600 traditional universities and universities of applied sciences included in the ranking - and received the 2020 award for “Favorite University in Germany.” "We strive for excellence in research and student support, in other words, in everything we do. As a result, our students’ and alumni’s careers really take off!” says Strothotte.

This marks the second successful ranking for KLU, which won the “Global Satisfaction Award” in the category “Best Quality of Student Life” in the 2019 ranking released by Studyportals.com.

Instructors and courses received high marks

In 2019, StudyCheck received ca. 40,000 student testimonials, which evaluate universities in the categories Degree Program Content, Instructors, Courses, Resources, Organization and Library. In this regard, students especially praised the technical resources, instructors and courses that KLU has to offer. In order to be considered for the award, at least 50 student testimonials had to be posted for the university in question in the course of 2019; of the ca. 600 traditional universities and universities of applied sciences in the ranking, 189 met this requirement. KLU came in at number one, both among the 81 qualifying traditional universities, and in the overall ranking, which included traditional universities and universities of applied sciences alike.

Link: https://www.the-klu.org/article/klu-voted-the-most-popular-university-in-germany/

Picture available at: https://www.skyfish.com/sh/dd9a63e47b96b640ae2417030018b2c9958292c2/3e830558/1591118/41254164, Copyright: KLU/Christin Schwarzer
**About KLU**

Kühne Logistics University – Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU) – is a private university located in Hamburg’s HafenCity. The independent, state-certified university’s major research areas are Sustainability, Digital Transformation and Value Creation in the fields of Transport, Global Logistics, and Supply Chain Management. 2020 KLU celebrates its 10th anniversary under the motto “10 years of award-winning teaching and research”.

KLU is one of very few private universities in Germany entitled to confer their own PhDs. The 2019 ranking of the Wirtschaftswoche identifies KLU as one of the strongest research universities in the field of Business Administration in Germany, Austria and Switzerland. Out of 200 competing universities, KLU reaches the top 20 in the overall ranking and scores No. 2 among all private universities. In terms of research-output per professor, KLU faculty is ranked No. 7 in the overall ranking and No. 1 of all private universities. In the latest CHE university ranking, KLU obtained the highest marks for all major criteria.

With one BSc and three MSc degree programs, a structured doctoral program, and a part-time Executive MBA, KLU offers its 400 full-time students a high level of specialization and excellent learning conditions. KLU has an international team of 24 professors who teach in English. In open, tailor-made management seminar series, industry specialists and managers alike benefit from the application of academic findings to practical issues.

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