Press Release

May 5, 2020

KLU Tops the Charts in All Categories of CHE University Ranking 2020/21

Once again, the CHE University Ranking has rated the Kühne Logistics University among the very best of the best of German universities. KLU received top marks in the following categories: Academic Studies and Teaching, International Orientation, and Job Market and Career Orientation. Bachelor’s students rated the overall study situation as excellent, ensuring green points all around for KLU in the poll.

Academic Studies and Teaching
Among other things, the top-of-the-line support instructors are able to offer students secured KLU’s place in the ranking. This is in direct correlation with the outstanding student-teacher ratio which is currently 17 students per professor. Furthermore, the selection and organization of courses on offer were also well received, earning yet another green point for KLU under the category Study Organization. Support during studies and a strong job market orientation were also both ranked as overwhelmingly positive, the latter of which receiving its accolades for incorporating key and innovative research results into the curriculum. The global ranking for the overall study situation was rated as “very good”, which confirms KLU’s well-deserved titles in previous national and international rankings, e.g. Most Popular University in Germany 2020 (StudyCheck.de) and Global Student Satisfaction Award 2019 (Studyportals.com).

International Orientation, Career Orientation, Facilities
The smooth integration of the semester abroad into KLU’s curriculum resulted in the university receiving excellent reviews in the category International Orientation. KLU takes being international very seriously. Our entire curriculum is taught in English and more than 40% of our student population come from abroad. Lastly, in the Facilities category our library, in particular, and the tasteful, contemporary design of our premises garnered positive attention.
KLU President Professor Dr. Thomas Strotthotte commented, “The programs on offer for studying business administration in Germany are extremely complex, and prospective students may rightly ask themselves, 'Which institution will provide me with the best conditions for completing my studies?' This is where the CHE Ranking can provide direction. On the basis of their solid methodology, the Center for Higher Education located in Gütersloh, Germany has yet again awarded our young institution with top ratings. These ratings are given by those who know best, namely our students. I cannot tell you enough how happy I am about this result!"

Prepared for Any Situation Despite Corona
“As a small institution with a friendly atmosphere we are able to support each of our students on an individual basis from day one of their studies until they start their careers. This is precisely why we have been able to react so quickly to the challenges brought on by the coronavirus crisis,” offered Professor Dr. Christian Barrot, Dean of Programs. As of March, all courses have been taught online, and students have been able to take exams and fulfill all of their requirements without needing to extend the duration of their studies. “Also, concerning the upcoming semester, we are prepared for any situation, always keeping the best possible solution for our students at the forefront. This security is deeply appreciated by our students and their families as it provides some stability they can rely on during these times of uncertainty,” added Professor Dr. Barrot.

The current edition is based on ratings given by bachelor’s students. Ratings from master’s students will be published in the fall of 2020. The CHE University Ranking is the most comprehensive and detailed ranking available in the German-speaking area. It includes more than 300 universities and institutions of higher learning and collects data from around 120,000 students.

Find a detailed list of KLU’s results [here](#).

About KLU

*Kühne Logistics University – Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU) – is a private university located in Hamburg’s HafenCity.*
The independent, state-certified university’s major research areas are Sustainability, Digital Transformation and Value Creation in the fields of Transport, Global Logistics, and Supply Chain Management. 2020 KLU celebrates its 10th anniversary under the motto “10 years of award-winning teaching and research”.

KLU is one of very few private universities in Germany entitled to confer their own PhDs. The 2019 ranking of the Wirtschaftswoche identifies KLU as one of the strongest research universities in the field of Business Administration in Germany, Austria and Switzerland. Out of 200 competing universities, KLU reaches the top 20 in the overall ranking and scores No. 2 among all private universities. In terms of research-output per professor, KLU faculty is ranked No. 7 in the overall ranking and No. 1 of all private universities. In the latest CHE university ranking, KLU obtained the highest marks for all major criteria.

With one BSc and three MSc degree programs, a structured doctoral program, and a part-time Executive MBA, KLU offers its 400 full-time students a high level of specialization and excellent learning conditions. KLU has an international team of 24 professors who teach in English. In open, tailor-made management seminar series, industry specialists and managers alike benefit from the application of academic findings to practical issues.

Follow us on LinkedIn and Twitter (@THE_KLU). For more information, visit us at www.the-klu.org.

PRESSEKONTAKT
Caroline Kieke, Lisa Wolf
Public Relations
Kühne Logistics University
Telefon +49 40 328707-212
presse@the-klu.org