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4.8 out of 5 Possible Stars in the Category „Overall Satisfaction“
Kühne Logistics University Receives Global Student Satisfaction Award

Students have rated Kühne Logistics University (KLU) the world’s best university offering English-language programs. As a result, KLU has won this year’s Global Student Satisfaction Award in the category “Overall Satisfaction.” KLU President Thomas Strothotte accepted the prize, which is awarded by the global study choice platform, Studyportals, on October 14, 2021 in Eindhoven, The Netherlands.

“Following our initial success three years ago with the ‘Overall Satisfaction Award,’ we have now received more highly motivating feedback,” KLU President Strothotte said referring to the Global Student Satisfaction Award in the category “Best Quality of Student Life” in 2019.

An Open Ear for the Student’s Concerns

Strothotte added, “These awards are particularly important to me because they’re based on student evaluations. This fits in perfectly with our ambition to always have an open ear for the ideas, wishes, and concerns of our students. This becomes very tangible at our quarterly meetings. I sit down with the student representatives from all programs, ask questions, and listen to them. On this basis, we’ve been able to implement many excellent ideas for the further development of our degree courses and campus life and culture.” Even if KLU can’t fulfill students’ wishes, they’ll always know that the university exhausted all possibilities.

Strothotte pointed out that these excellent ratings mirrored the top results in the latest U-Multirank poll on international orientation and the latest WirtschaftsWoche rankings of academic quality. “KLU educates the logistics leaders of tomorrow. To succeed in doing so, we as a university must maintain a close dialogue with science, business, and our students. The award is an encouraging sign that we’re on the right track.”

KLU is One of Eight Global Winners

During the ceremony, eight universities were awarded for outstanding achievements in student satisfaction in the following categories: Overall Satisfaction, Student-Teacher Interaction, Quality of Student Life, Career Development, Student Diversity, Admissions Process, and Online Classroom Experience, Covid-19 Crisis Management.

For the category “Overall satisfaction” students answered the question, “How would you rate your overall study experience?” and provided KLU with an overall rating of 4.8 out of 5 possible stars. “I see the award as a thank you to our superb staff who work tirelessly every day to maintain the high standard of our students’ experience and improve upon it,” Strothotte highlighted. The regional winner for Europe, the Middle East, and Africa, KLU
outperformed the regional winners for North and South America and Asia-Pacific, Tecnológico de Monterrey (Monterrey, Mexico) and Macquarie University (Sydney, Australia), respectively.

Studyportals is a global study choice platform. According to the organizers, the 2021 Global Student Satisfaction Awards are based on 108,000 student reviews of higher education institutions in about 120 countries. All universities with programs instructed in English and hosted at Studyportals’ websites were allowed to participate.

Photos for Download:
• Prof. Dr. Thomas Strothotte, KLU President
• KLU building and students
• „Overall Satisfaction“ Badge individually and in a collage

More information:
• Studyportals

About KLU
Kühne Logistics University – Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU) – is a private university located in Hamburg’s HafenCity. The independent, state-certified university’s major research areas are Sustainability, Digital Transformation and Value Creation in the fields of Transport, Global Logistics, and Supply Chain Management.

KLU is one of very few private universities in Germany entitled to confer their own PhDs. The 2021 ranking of the Wirtschaftswoche identifies KLU as one of the strongest research universities in the field of Business Administration in Germany, Austria and Switzerland. Comparing the research output per professor among all participating universities, KLU ranked 4th in Germany and 8th in the DACH region. In the latest CHE university ranking, KLU obtained the highest marks for all major criteria.

With one BSc and three MSc degree programs, a structured doctoral program, and a part-time Executive MBA, KLU offers its 400 full-time students a high level of specialization and excellent learning conditions. KLU has an international team of 27 professors who teach in English. In open, tailor-made management seminar series, industry specialists and managers alike benefit from the application of academic findings to practical issues.

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