Press Release
November 22, 2018

Grand Opening at Maritime Research Center
Kühne Logistics University (KLU) and Hapag-Lloyd are strengthening the dialogue between international research and maritime economy. On November 22, 2018, they welcomed around 150 guests at the grand opening of the Hapag-Lloyd Center for Shipping and Global Logistics (CSGL).

Kühne Logistics University has joined forces with the shipping company Hapag-Lloyd in opening a new research center in Hamburg that specializes in maritime logistics. The Hapag-Lloyd Center for Shipping and Global Logistics (CSGL) will promote the ongoing discourse between international research and the shipping industry.

Founding the new center has been a strategic move for the private university in order to establish themselves as a partner of the industry while continuing their work in internationalization, said to Thomas Strothotte, PhD, President of the KLU at the opening ceremony, “We are combining theory with practice, and are building upon KLU’s key competence areas digital transformation, creating value, and sustainability.”

Karl Gernandt, Chairman of the Supervisory Board at KLU and Executive Chairman of Kühne Holding AG, emphasized the crucial role of the news center for the industry. "No matter how well established a company is in the logistics and maritime industry, they must actively seek a dialogue with young talents and innovators." Only in this way will the economy be able to meet the challenges of the industry. In addition, Gernandt praised KLU founder Klaus-Michael Kühne for his outstanding contribution in founding the CSGL.

Rolf Habben Jansen, Chief Executive Officer at Hapag-Lloyd, added: "International container shipping is facing major challenges, such as ongoing digitalization, the upcoming IMO2020 fuel regulation, and possible restrictions of free world trade due to new customs barriers. We expect the CSGL to provide us with a multitude of scientific research which will benefit the entire industry."

The CSGL is led by Professor Michele Acciaro, who has been researching and teaching at KLU since 2013. Around 150 researchers, economists and politicians
attended the inauguration held in the Golden Auditorium at KLU. The opening of the research center will be rounded off by an international symposium on the Belt & Road Initiative and its effects on the logistics industry. The event will be held on campus at KLU on 23 November 2018.

About KLU
Kühne Logistics University – Wissenschaftliche Hochschule für Logistik und Unternehmensführung (KLU) is a private university located in Hamburg’s HafenCity. The independent, state-certified university focuses on the areas of logistics and management. With one BSc and three MSc degree programs, a doctoral program, and a part-time Executive MBA, KLU offers its 350 full-time students a high level of specialization and excellent learning conditions. In open, customized management seminar series, industry specialists and managers benefit from the application of academic findings to practical issues.

KLU has an international team of 23 professors who teach in English. The programs are oriented toward students from Germany and abroad. Research at KLU is concentrated on the Key Competence Areas of Digital Transformation, Creating Value, and Sustainability for the benefit of transportation, global logistics, and supply chain management.

In 2017, KLU was granted the right to confer PhD degrees, making it one of only 15 among the 118 private universities in Germany permitted to confer their own PhDs. In the newest CHE university rankings, KLU obtained the highest ranking in all major criteria.

For more information, visit www.the-klu.org. Or follow us on Twitter: @THE_KLU.

About Hapag-Lloyd
With a fleet of 222 modern container ships and a total transport capacity of 1.6 million TEU, Hapag-Lloyd is one of the world’s leading liner shipping companies. The Company has around 12,000 employees and 394 offices in 127 countries.

Hapag-Lloyd has a container capacity of around 2.6 million TEU – including one of the largest and most modern fleets of reefer containers. A total of 120 liner services worldwide ensure fast and reliable connections between more than 600 ports on all the continents. Hapag-Lloyd is one of the leading operators in the Transatlantic, Middle East, Latin America and Intra-America trades.