Dear Sir or Madam,

The new year is just around the corner: in 2020 we’ll “turn 10,” and on November 6 and 7, we’d like to celebrate with you – our companions, partners and friends. Please save the date! For us, 2020 will be a year focused on exchanges between the worlds of research and business. We’ll be hosting exciting conferences on logistics and management on our campus; you’ll find an overview in this newsletter.

With regard to our first “milestone” anniversary, we’ve set ourselves some ambitious goals. And to achieve them, we’ll need your gracious support. To kick off the new academic year in September 2020, we plan to award, for the first time, ten Germany Scholarships known as Deutschlandstipendium. Here you’ll learn why this is worthwhile for you.

Kühne Logistics University has a highly dynamic year behind it, one that I look back on with pride. We welcomed the President of Costa Rica, indeed not the first head of state to visit our campus – and a true highlight for our successful internationalization strategy. Further, our faculty’s excellent research performance was reflected in the WirtschaftsWoche ranking, where KLU in the field of Business Administration is ranked among the top 20 of all universities in German-speaking countries. Among private universities KLU scores No. 2. And personally, I was especially pleased that we have won this year’s “Global Student Satisfaction Award” from the leading platform Studyportals.com.

I’d like to take this opportunity to wish you and your family a joyous and restful holiday season, and every success in 2020!

And now, I hope you enjoy reading our Special Anniversary Newsletter.

Warm regards, your

Professor Thomas Strothotte
President & Managing Director

PS: Ten years ago, my friend of many years Prof. Sönke Albers had to choose: should he retire, or found a university? To find out which option he chose, check out our video!

NEWS

Giving the gift of opportunity

We don’t want any presents for our 10th anniversary. But, with your valued donation, you could help fulfill a wish very near to our hearts: In 2020 we hope to award, for the first
time, ten Germany Scholarships to help outstanding KLU students pursue their academic studies. And you can help: regardless of whether from a private donor or a company, even a small donation can make a real difference. Read more …

Event ticker 2020 – Highlights in the first half of the year

At KLU, pursuing research that reflects the pulse of our times, and focussing on concrete, topical issues in the industry are in our DNA. In addition to university events like the highly successful Start-up Day format, our campus regularly hosts conferences for prominent business and research associations – in 2020, the topics include a sustainable maritime economy, and the optimization of individual and commercial transport. Read more …

FLASHBACK

Back to the roots: Our story as a video

Ten years ago, Professor Sönke Albers faced a serious choice: to either go into retirement, or to help establish a private university for logistics and leadership. He made his choice. And now shares his memories on the magic of the early days, and his hopes for what the next ten years will bring for KLU.

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