Dear Sir or Madam,

The unusually hot weather that Europe experienced in the summer of 2018 is likely to become the norm by the 2040s if the planet continues to warm at its current rate. Average global temperature is rising faster than at any time in the climatic record going back millions of years. As the World Meteorological Organization acknowledges, ‘we are now in truly uncharted territory’.

Logistics is definitely part of the problem here, being responsible for 9 to 10% of energy-related CO2 emissions (a percentage that could double by 2050 on a business-as-usual basis). Nevertheless, it can also be part of the solution. Logistics emissions can be cut in many different ways, most of them mutually-reinforcing and yielding economic as well as environmental benefit.

Let me give you some examples:

- If you operate freight vehicles you can ensure that they are efficiently maintained, driven, routed and loaded.
- If you are a public policy maker, you can deploy a range of regulatory, financial and advisory measures to promote ‘green’ logistics practices.
- If you are a consumer, you can also help to reduce logistics’ environmental footprint by minimising waste, recycling more and behaving responsibly when ordering goods online for home delivery.

These are just a few options for decarbonizing logistics operations. To find out more, you might be interested in my new book Decarbonizing Logistics which provides a global and multi-disciplinary perspective on the subject.

Decarbonising logistics is not impossible – but it can only be done if managers, investors, government policy-makers and consumers give climate change the high priority it deserves and start acting now!

At KLU, we have accepted the challenge to make logistics more sustainable. We have designated Sustainability one of our three Key Competence Areas. And are contributing our expertise in the field to a new research project: In cooperation with logistics service providers, car manufacturers, and scientific partners, KLU is examining the potential for cutting fossil fuel use and emissions in urban delivery and making them more efficient by using electric vehicles.

Focussing on maritime rather than on urban transport, our new Hapag-Lloyd Center for Shipping and Global Logistics will be inaugurated on November 22, 2018. Senior Researcher Dr. Katharina Renken explains what the new Research Center is aiming to do – and which role sustainability will play in its work.

Kind regards and enjoy reading,
"Last Mile Delivery is undergoing a major change"

In daily traffic parcel delivery vehicles have become indispensable. More and more people shop online and this has consequences for both traffic and the environment. Prof. Dr. Asvin Goel from KLU talks about his research on route optimization, emission-free delivery and his ideas on how to revolutionize parcel delivery.

Joined Forces for the Maritime Industry

The aim is clear: we want to tackle the most pressing topics in maritime transport by combining academic research and practical experience. The new Hapag-Lloyd Center for Shipping and Global Logistics (CSGL) will further establish Hamburg as an international hub of maritime knowledge. We met Senior Researcher Dr. Katharina Renken to talk about current challenges in shipping.

UPCOMING EVENTS

Supply Chain Analytics
**January 24 – 25, 2019, Language: English**
This two-day seminar equips participants with the skills needed to seize the opportunities. Data Analytics presents and gives managers an overview of available tools needed to extract actionable insight from the data.
Read more.

KLU Logistics Start-Up Day
**February 8, 2019, Language: English**
More than 30 start-ups from the transport and logistics sector will present their business models and discuss them with participants. This is the best opportunity to get a broad market overview of innovative concepts!
Find out more.

KLU Praktikerforum Supply Chain Analytics
**February 21, 2019, Language: German**
In cooperation with BVL Nord, KLU is hosting the Praktikerforum on Supply Chain Analytics. Mark your calendar to learn more about this important topic and discuss relevant aspects with experts from both academia and industry.

ENLop and NetloP Seminars
**Start: April 2019**
The established ENLoP (European Network Management for Logistics Processes) and NetLoP (Network Management for Logistics Processes) will also take place in 2019. For 2019, KLU has taken over the organization and implementation from the Kühne Foundation. Both programs consist of six modules, which are offered by six leading logistics institutes in Europe. While the ENLoP seminar (in English) is aimed at experienced employees, the NetLoP seminar (in German) is designed for junior managers.
For further information please contact Holly Hillen from our Executive Education.
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