Dear Sir or Madam,

The digital world of work presents us all with many challenges. On one hand, we benefit from the flexibility of time and space it offers. On the other, we find ourselves buckling under the stress of being constantly available. Advancements in new technology are making our jobs significantly more efficient, yet mistakes more transparent. What can businesses do in order to tailor this new world to the benefit of their employees?

The workshop New Work, which I recently led, demonstrated three important elements: implementing technological changes in dialogue with employees being effected, testing the effectivity of management concepts currently in place, and, last but not least, returning to the needs of the individual. I am happy to offer you my professional assistance in setting up your New Work approach. Please feel free to contact me for an initial consultation.

In this newsletter, you will also find information about our new event series Future Lab Mobility Forum starting this week. You are invited to be our guest. In addition, logistics professor Alan McKinnon busts the most common myths regarding Brexit in an expert assessment.

Kind regards and happy reading,

sincerely,

Professor Prisca Brosi
Associate Professor of Human Resource Management
Guest Editor

PS: Already following us? If not, make sure to follow #myKLU and connect with us on Twitter and LinkedIn. KLU just recently reached 1,000 followers on Twitter, and on LinkedIn we are excited to be close to our 8,000th Follower.
Celebrations in honor of the occasion will be announced in a special edition of our newsletter soon. So please stay tuned!

Doors Wide Open: Future Lab Mobility Forum Kicks Off

Everything is changing. What’s keeping us on the move today and tomorrow in mobility and providing goods in our urban areas? Find out the answers at the new public information and debate series at KLU. Begins Thursday, November 28th, 4:30 pm. Read more...

New Work: Challenges in the Digital World of Work

„New Work is all about a return to meaningfulness, freedom, and independence,” says Prisca Brosi, KLU Professor for Human Resource Management on the occasion of a networking event for HR development managers hosted by her of November 14, 2019. The task faced by companies is testing whether old concepts are still applicable. At the same time, new concepts must be tried and tested by businesses in their respective contexts. Read more...

Breaking the myths of Brexit - An Expert Assessment

Logistics Professor Alan McKinnon has assessed the potential economic damage of Brexit: “Particularly in the event of a ‘no-deal’ scenario, Brexit would hit the British economy hard.” At the same time much discussion has been marked by myths and muddle. What myths are clouding the Brexit discussion? Professor McKinnon explains the background and contexts. Read more...

6 Weekends – a Lifelong Network

After a learning journey of 6 short seminars spent at outstanding logistics centers in Germany or Europe, the two KLU certificate programs called German- and European Network Management for Logistics Processes open up new career opportunities. Program manager Holly Hillen reveals in an interview why these programs are a unique executive education experience. Read more...

The Smart Future of Retail

Digitalization is forcing retailers to rethink their methods. The “Smart Urban Retail Day” highlighted novel approaches and well-proven concepts from the retail, technology, logistics and urban planning sectors. The event opened by addressing two questions. What is the role of brick-and-mortar stores in an omnichannel world? And: “Circular Cities” - What challenges are cities and retailers now facing? Read more...
This year, the Dr. Friedrich Jungheinrich Foundation's prize for the best dissertation went to Dr. Susan Reh. The KLU alumna's work examines social behavior in companies; it proves that employees can also feel threatened by colleagues who are below them in the company hierarchy. Read more...

The BVL International Supply Chain Conference 2019 Thesis Award showcased five excellent master theses, including that of KLU Alumna Sina-Marie Schoenlein. Her work on optimizing delivery days and schedules was developed in cooperation with Tchibo. Schoenlein is now a Junior Project Manager of Logistics at Tchibo. The Thesis Conference (German only) was chaired by KLU President Professor Thomas Strothotte.

UPCOMING EVENTS

Is There Anything Good About Men? (December 3, 2019)
Roy F. Baumeister, Professor of Psychology at Florida State University, opens up a radical new perspective on gender differences in motivation, personality, and achievement. Baumeister argues that cultural systems exploit both genders, usually in different ways. Join the talk on the KLU Campus, 6 to 8:30 pm. Register now...

Start-Up Day (February 6-7, 2020)
Leaders from up to 80 logistics start-ups and roughly 300 students, KLU alumni and industry professionals will be in attendance in the fourth edition of this event. The colorful mix of attendees and lively discussions about approaching digital innovations in the logistics industry are what make this day special. This event is brought to you by KPMG and umlaut Consulting. Registration starts in December 2019. Read more...

EXECUTIVE EDUCATION

Certificate program: NetLoP - Network Management for Logistic Processes
(Register now, language of tuition: German)

The NetLoP program held in German provides compact logistics knowledge in six different blocks at renowned universities throughout Germany, Austria and Switzerland (Zurich, Bremen, Vallendar, Vienna and Berlin). NetLoP is aimed at junior managers and experienced project managers from industry, trade, forwarding, transport, and other logistics service sectors. This program is made possible by KLU Executive Education on behalf the Kühne Foundation; April-October 2020. Contact Holly Hillen. Read more... (in German)

Certificate program: ENLoP - European Network Management for Logistics Processes
The ENLoP program held in English works to deepen supply chain and logistics knowledge for executives and project managers. The modules are carried out at six outstanding academic logistics centers in Europe (Hamburg, Edinburgh, Copenhagen, Bordeaux, Zurich and Breslau), which will provide an international perspective. This program is made possible by KLU Executive Education on behalf of the Kühne Foundation: April-November 2020. Contact Holly Hillen. Read more...

**MBA in Leadership and Supply Chain Management**
(Register now, language of tuition: English)

Our part-time MBA in Leadership and Supply Chain Management is an exciting educational experience focused on preparing high potential professionals to become global leaders in supply chain operations and management. The application period for the new class starting in September 2020 has begun. For more information visit our website or contact Ulrike Wittkamp.

**International Summer School in Supply Chain and Logistics Management**
(Register now, language of tuition: English)
July 20-31, 2020

KLU has updated its popular International Summer School curriculum to help supply chain managers improve their understanding of the digital revolution and how they can take advantage of it to better serve their organizations. In addition to courses on supply chain and logistics management, the twelve-day program also includes excursions and a cultural supporting program. Contact Holly Hillen. Read more...

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