Dear Sir or Madam,

Imagine your company has been collecting data and information about contacts and processes within your supply chain for years. However, you don’t have the time or expertise to evaluate them. The data are buried away, unused, in some applications or manually maintained Excel spreadsheets. Does this situation sound familiar? Perhaps now would be the time for me to encourage you to start integrating Supply Chain Analytics. This will make your supply chain processes more transparent and increase your overall productivity. KLU will gladly support you with science-based expert recommendations and tailor-made further training courses along the way.

Or perhaps your data are already showing causal relationships, making predictions possible, or are even providing the basis for automated decisions. If this is the case, new questions and application goals will often start to come up. At KLU, we can provide you with the necessary information for intelligent analysis and visualization of your data. I implore you to take advantage of our expertise! For example, some of our students are working on the Capstone research projects, highlights of which are presented in this newsletter.

As a matter of fact, collecting data is only the first step–Supply Chain Analytics is a must!

Further topics that may interest the reader of this newsletter are, for example, that we were awarded the Global Student Satisfaction Award, and how KLU continues to establish a name for itself on the international parquet as an expert in the fields of logistics and management.

I’d be happy to be your first point of contact at KLU. Please feel free to get in touch.

Happy Reading!

Sincerely,

KLU Professor Sandra Transchel
Professor of Supply Chain and Operations Management
Academic Director for Master of Science in Global Logistics & Supply Chain Management

PS: Did you know that KLU will be 10 years old next year? We are proud to host some exciting keynote conferences on logistics and leadership. Learn more about our plans in the November newsletter.
Even the best product can only be successful in the long term if the processes of the supply chain mesh perfectly. KLU offers companies the opportunity to discover new optimization potentials, for example within a three-month Capstone project with master’s students.

KLU maintains an extensive list of contacts throughout the world through conferences and joint research projects, and by reaching out to international students and lecturers. This year, the focus has been on further expanding these international relations. Here are some of this year’s major highlights including the first KLU state visit, guests from Eastern Europe, and Columbia.

HIGHLIGHTS

Excellent: Award for Outstanding Student Satisfaction

KLU won the Global Student Satisfaction Award in the category "Best Quality of Student Life". The prize was awarded by the popular study platform studyportals.com in Washington, D.C., USA. In total, KLU students rated their university with 4.8 out of 5 stars.

Network: Newly-Founded “Hamburg Logistics Professorium”

Logistics professors from eight Hamburg universities have met at the Institute for Technical Logistics, Technical University of Hamburg (TUHH) in order to discuss the leading conference for intelligent transport systems in Hamburg 2021 (ITS World Congress) and the city’s digitization strategies. The network was initiated in 2018 by KLU President Professor Thomas Strothotte under the umbrella of the Logistics Initiative Hamburg. Their goal is to exchange ideas on logistical developments in Hamburg and bundle expertise in joint research projects. The third gathering of the Hamburg Logistics Professorium #HHLoP will take place in September where they will focus on the use of drone technology in logistics.

Organizing Aid: ARTE TV report with KLU expertise
How can aid organizations respond to humanitarian crises as quickly and efficiently as possible? The ARTE science entertainment programme “Xenius” looks at the latest research findings on how NGOs can intervene. Maria Besiou, Professor of Humanitarian Logistics at Kühne Logistics University: “Management and logistics account on average for 65 per cent of the total expenses. If we manage to save only a small percentage, such as 5 percent, it would make a huge difference.” Read the KLU news.

Conference impressions from HafenCity Hamburg

Managing uncertainty in the global supply chain: why does it matter and how can we succeed? International logistics decision makers discussed key issues with leaders of industry, academia and science at Kuehne Logistics University at the occasion of the European Freight and Logistics Leaders Forum (F&L).

UPCOMING EVENTS

Smart Urban Retail Day (October 9, 2019)

Omnichannel retail is the hot topic that will be on everybody’s mind at the German-speaking Smart Urban Retail Day (SurDay) at KLU. The best practices and innovations in trade, technology, logistics, and urban planning will all be presented under the four key topic headings of: Smart Retail Solutions, Smart Technologies for Customer Interaction, Mobility and Last Mile Logistics, and Urban Planning.

Program and free registration until October 2, 2019: www.the-klu.org/SURday (in German only)

International Supply Chain Conference (October 23-25, 2019)

KLU Professor Alan McKinnon will talk about the “effects of Brexit on logistics” at the International Supply Chain Conference in Berlin on Friday, October 25th. The Thesis Award from the Bundesvereinigung Logistik (BVL) will be awarded to outstanding bachelor’s and master’s theses on October 24th. Starting this year, KLU President Professor Thomas Strothotte will serve as scientific director. KLU will also have its own stand again this year. Come by and visit us!

MBA in Leadership and Supply Chain Management

Apply from November 1, 2019.

The new class of our part-time MBA program in Leadership and Supply Chain Management is just starting today on
September 5th. Welcome at KLU! We will be accepting applications for next year’s intake from November 1, 2019. For more information please contact Ulrike Wittkamp or send your questions here.

Open Day (November 23, 2019)

Would you like to find out more about our academic courses and Executive Education programs? Come to our Open Day from 11 am to 3pm. Register here.

Seminar Series NetloP – Network Management for Logistics Processes
(Register now)

The NetloP Seminar held in German provides compact logistics knowledge in six different blocks at renowned universities throughout Germany, Austria and Switzerland (Zurich, Bremen, Vallendar, Vienna and Berlin). NetloP is aimed at junior managers and experienced project managers from industry, trade, forwarding, transport, and other logistics service sectors, who are responsible for network management. This seminar series is made possible by KLU Executive Education on behalf of the Kühne Foundation: April-October 2020. Find more information here or contact Holly Hillen.

Seminar Series ENloP – European Network Management for Logistics Processes
(Register now)

The seminar modules are carried out at six outstanding academic logistics centers in Europe (Hamburg, Edinburgh, Copenhagen, Bordeaux, Zurich and Breslau), which will provide an international perspective. ENloP is aimed at experts working in the area of supply chain and logistics, as well as project management. This seminar series is made possible by KLU Executive Education on behalf of the Kühne Foundation: April-November 2020. Find more information here or contact Holly Hillen.

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